



**Pulmonary Hypertension Association**  
Empowered by hope

# *All Hearts On Deck*

## 2019 Sponsorship Package

**Battleship USS Iowa | Los Angeles, Calif.**  
**Saturday, August 10, 2019**

[www.PHAevents.org/AHOD](http://www.PHAevents.org/AHOD)

# WHY SHOULD YOU SUPPORT PHA?

## A FEW FACTS ABOUT PHA'S IMPACT ON THE COMMUNITY



**6,000** issues of PHA's magazine *Pathlight* distributed quarterly



**1,200+** new members welcomed every year



Over **200** active support groups nationwide



**58** accredited adult and **8** accredited pediatric PH Care Centers (PHCCs)



More than **730** patient participants in the PHA Registry at **41** clinical sites



Over **2,500** copies of the *Roadmap to Hope*, PHA's newly diagnosed toolkit distributed



**35,000+** subscribers to PHANews, PHA's weekly e-newsletter



Over **7,000** PH community members who attended a PHA fundraising event last year

# Sponsorship Levels

## Platinum Sponsor: \$2,500

- Prominent logo recognition on home page and sponsor page of event website
- Logo featured on event-day signage
- Verbal recognition during opening presentation
- Recognition on two event promotion emails
- 10 tickets for attendance at event

## Gold Sponsor: \$1,500

- Verbal recognition during opening ceremony
- Logo recognition on sponsor page of event website
- Logo featured on event-day signage
- Recognition on one pre-event email to event registrants
- 6 tickets for attendance at event

## Silver Sponsor: \$1,000

- Verbal recognition during opening ceremony
- Logo recognition on sponsor page of event website
- Two registered walkers and two event t-shirts
- 4 tickets for attendance at event

## Bronze Sponsor: \$500

- 2 tickets for attendance at event
- Verbal recognition during opening ceremony
- Listing on sponsor page of event website

## PHA PHriend Sponsor: \$250

- Logo on signage placed at one of the following areas:
  - Food Stations
  - Bar Area
  - Band
  - Casino Game Tables



### Commit Early!

Commit by August 1, 2019  
to enjoy all of your  
sponsor benefits!



For in-kind sponsorship opportunities, please call PHA at (240) 485-3810.

# 2019 All Hearts on Deck

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Sponsor Name *(as it should appear on promotional materials)*

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Contact Name

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Address

Suite/Floor

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City

State

ZIP

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Phone

E-Mail

## Select a Sponsorship Level:

**PLATINUM \$2,500**

**GOLD \$1,500**

**SILVER \$1,000**

**BRONZE \$500**

**PHA PHRIEND \$250**

## Payment Options

Please Invoice Us    Check Enclosed

*Make checks payable to: Pulmonary Hypertension Association (EIN 65-0880021)*

## Mail, E-mail, or Fax this form to:

Pulmonary Hypertension Association

Attn: All Hearts on Deck

801 Roeder Rd

Suite 1000

Silver Spring, MD 20910

Phone: (240) 485-3810

Fax: (301) 565-3994

E-mail: [MicheleF@PHAssociation.org](mailto:MicheleF@PHAssociation.org)