

30 Ways to Phundraise

Email Campaigns and Social Media

1. Share the link to your fundraising page over Facebook and email. Include why you are raising money for PHA and why it matters to you.
2. Re-record your voicemail message and include that you are raising money for PHA's Phabulous Phundraising Phight!
3. Ask friends and family to share your link on social media or over email to help get your story and fundraising page out there.
4. Create a weekly or monthly PH day on your social media accounts! Use that day to explain why supporting PHA is important to you and how your network can support you.

Phundraise Your Way!

1. Offer fun incentives for donating
 - a. For each donation (of an amount of your choosing), post a video or send the individual a goofy video of you dancing to their favorite song. Other ideas include sending them your best impression of their favorite actor or a video of what their donation means to you.
2. Are you a creative soul? Enjoy painting, crafts, working with your hands? Been meaning to try a new hobby? Put that skill to use! Offer up your services to neighbors, family, and friends in exchange for a donation. Knit your neighbor a scarf or offer a painting of their beloved pet.
3. Offer to bake someone's favorite sweet/dessert in exchange for a donation.
4. If baking is not for you, hold a "No Bake Bake Sale". Ask individuals to donate the money they would spend on baking supplies for a bake sale to your fundraiser.
5. Host a virtual dinner party.
 - a. Once individuals donate to your page, send them a link to join the virtual party. Encourage individuals to bring what they love to eat, their favorite carryout, or what they cook most often and have them share why it is their favorite.
 - b. Create a theme for the dinner and ask individuals to bring something that falls into it
 - i. Examples: Favorite take out item, Taco Tuesday, encourage everyone to try something they've never eaten before and share the results
6. Dance off - Get the whole family involved and see who has the best moves over a virtual call with family and friends. Individuals can vote for their favorite or compete to win after sending in a donation.
7. Movie night over Netflix/streaming services. Ask individuals to donate \$10 to attend, "ticket price".
8. Stick a note in your neighbor's mailboxes explaining how you are raising money and what it means to you to support PHA
9. Thinking of getting outside more? Ask for donations to sponsor your weekly walks or runs. For every donation you receive, pledge to walk a certain number of steps, miles, stairs etc. until your personal cap or limit you want to hit is reached.
10. Pick a day and ask for donations totaling \$100 (or an amount of your choosing). When your goal is reached you reward the donations with a video of being pied in the face, bucket of water poured over you etc. Select a reward that motivates your circle of family and friends.

11. Host a trivia or bingo night over zoom, facetime, or skype. Ask Individuals to donate before participating. Encourage teams to get creative with their names!
12. Throw a PowerPoint Party- Ask friends and family to create PowerPoint slides on a random topic. Someone else in the group then presents them to the group without knowing what they'll be talking about. Continue until every person has presented on a topic. Ask for donations to participate.
13. Been meaning to read more? Host a Read A Thon! Ask for pledges for the number of books, pages read within a time limit, or simply a goal to read X amount of time per day etc. As you accomplish each goal, your pledges donate an agreed upon amount.
14. Don't forget about matching donations! Reach out to local companies and ask if they would be interested in matching donations you receive. Commonly companies will agree to match up to a certain amount that is given over the course of a set period. Once an amount and time period are agreed, turn it over to your network of family and friends and get the word out!

Activities outside of the home

1. Grocery Pick Up or Delivery - Offer to deliver or pick up groceries in exchange for a donation to your fundraising page)
2. Dinner Delivery - Ask individuals to donate what they would spend going to a restaurant to your fundraising page. Offer to pick up their favorite take out and bring it to them.
3. Spring Cleaning - Offer to wash your neighbors, family, or friend's car in exchange for a donation
4. Set up a lemonade stand with the whole family in a local park.
5. Offer to walk your neighbor's dog in exchange for a donation.
6. Have a green thumb? Offer to weed your neighbor's flowerbed or garden in exchange for a donation.
7. Organize a neighborhood or community park clean up. Ask for a donation prior to starting the event. If individuals cannot attend, ask if they would sponsor someone to come in their place.

If comfortable hosting individuals:

1. Potluck - Invite family and friends to your home (or a local park if you prefer outside) and ask for donations as an "entry fee" to enjoy the home cooked items
2. Offer a baking or cooking lesson to family and friends who have always wanted to learn how to make your famed dish. (this could be accomplished virtually as well)
3. Break out your magnifying glass and host a Murder Mystery Night. Ask individuals to donate at the door before joining the fun.
4. Backyard BBQ - Invite individuals to your backyard or local park for a picnic or BBQ. Ask for a donation as an "entry fee".
5. Gather your friends, family, and neighbors around the fire and toast marshmallows. Fun (and delicious) for the whole family!